

RICK RAMAT

Front End Developer · Motion Graphics & Video Production

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SUMMARY

Seasoned front end developer building and maintaining high-traffic enterprise websites. Specializes in responsive HTML/CSS/JS, CMS integration, and campaign execution across large marketing teams. Also brings hands-on experience in motion graphics, video production, and multimedia — useful wherever brand and web work overlap.

TECHNICAL SKILLS

Front End: HTML5, CSS3, JavaScript, Responsive Design, Cross-Browser Compatibility

Tools & Platforms: GitHub, VS Code, Figma, Adobe Creative Cloud, Microsoft 365, Jira

Video & Motion: Premiere Pro, Final Cut Pro, After Effects, 2D/3D Animation, Photography

CMS & Analytics: WordPress, Google Analytics, SEO, Email Campaigns

Frameworks: ASP.NET, AJAX, IIS

Process: Agile/Scrum, A/B Testing, Conversion Rate Optimization, WCAG Accessibility

EXPERIENCE

Front End Engineer · *Green Dot Corporation* — Pasadena, CA 2012 – 2025

- Owned front end content and code across multiple high-traffic consumer sites (greendotnetwork.com, walmartmoneycard.com, moneypak.com).
- Implemented site enhancements, banner ads, tracking scripts, and third-party integrations.
- Partnered with marketing on campaign execution, promotions, and A/B testing.
- Maintained mobile responsiveness, cross-browser compatibility, and SEO alignment.

Web Developer · *Guidance Software, Inc.* — Pasadena, CA 2008 – 2012

- Led corporate website redesigns aligned with evolving brand strategy.
- Integrated CMS platforms, lead capture systems, and analytics tools.
- Delivered landing pages for conferences, product launches, and promotions.

Web Media Specialist / Motion Graphics Designer · *AYSO* — Torrance, CA 2005 – 2008

- Produced web and video content for national youth soccer campaigns (ayso.org).
- Created animated graphics, event bumpers, and media outreach presentations.
- Streamlined online content management to support large-scale organizational initiatives.

Motion Graphics Designer / Web Programmer · *White Roof Productions* — Los Angeles, CA 2003 – 2005

- Built interactive web content and multimedia features for entertainment clients.
- Developed database-driven web applications and optimized digital media delivery.

Web Developer · *Pacific Federal Insurance Group* — Los Angeles, CA 2002 – 2003

- Maintained intranet and public websites including a custom benefits portal for musicians' unions.
- Configured ASP.NET back-end processes and managed IIS server performance.

Network Admin / Web Developer · *Law Offices of Robert F. Brennan* — La Crescenta, CA 2001 – 2003

- Built and maintained corporate website; administered LAN and disaster recovery protocols.

Intranet Web Developer · *Farmers Insurance Group — Los Angeles, CA*

2000 – 2001

- Developed dynamic intranet tools using ASP and internal data systems.

E D U C A T I O N

B.S. Business Administration — Computer Information Systems / Telecommunications

Cal Poly Pomona · Dec 2001

B.A. Psychology

Cal State Northridge · May 1998

Certificate — 3D Modeling & Compositing (Maya & After Effects)

Glendale Community College · May 2002